



Government of India  
Ministry of MSME

## **Brief Industrial Profile of Gajapati District** **(2017-18)**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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(As per the guidelines of O/o DC(MSME), New Delhi)

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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2017-18, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Gajapati** district covers various parameters like socio-economic indicators, present industrial structure of the district and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Sri S. N. Dash, Asst. Director (EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyasmita Sahoo, Dy. Director (EI) for the benefit of entrepreneurs and professionals in the state.

Place: Cuttack

Dated: 30<sup>th</sup> January, 2018



(Dr. S. K. Sahoo)

Deputy Director Incharge

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# **Brief Industrial Profile of Gajapati District**

## **1. General Characteristics of the District**

Gajapati District has been named after Maharaja Sri Krushna Chandra Gajapati Narayan Dev, the Ex-Raja Sahib of Paralakhemundi Estate (the 1<sup>st</sup> Prime Minister of Orissa State), who is remembered for his contribution in the formation of a separate Orissa province and inclusion of Paralakhemundi estate in Orissa. Gajapati District came into existence with effect from 2<sup>nd</sup> October 1992 after bifurcated from Ganjam District. The district headquarter is Paralakhemundi. There are 7 Tahasils, 7 Blocks, 1,612 Villages, 129 Gram Panchayats and 11 Police stations..

### **1.1 Location & Geographical Area.**

Gajapati District lies between 18.46 North latitude and 84 .27 East longitude. It is bounded by Ganjam & Andhra Pradesh on the East, Rayagada district on the West, Ganjam & Phulbani districts on the North & Anhdra Pradesh on the South.

### **1.2 Topography**

The district has two distinct geographical and agro climatic divisions. The plains in the south east comprising Gosani and Kashinagar blocks have sandy loams and clay loam soil. The remaining part of the district has hilly table land with red laterite soil.

### **1.3 Availability of Minerals.**

The major economic mineral found in the district is Granite (Decorative Stone) in R.Sitapur, Sambellesa, Saradhapur, Uppalada and Sidhamadango of Paralakhemundi Tahasil.

### **1.4 FOREST**

The total forest area is 2468.98 Sq.Km i.e 57.08% of the total geographical area of the district. The major portion of forests are located in R.Udayagiri, Mohana, Nuagad and Gumma blocks. The major forest products are timber, bamboo, sal seed, fire-wood, hill

broom, Myra balans, Patala Garuda, Soap nut, B. Kaliakhali, Marsinga Leaf, Dhatuki flowers, Kochila seeds, Genduli gum, Siali leaves and Kathalai etc.

### 1.5 **Administrative set up**

|    |                                 |   |                                                                       |
|----|---------------------------------|---|-----------------------------------------------------------------------|
| 1. | No. of Sub-Division             | : | 01                                                                    |
| 1  | No. of Tahasils                 | : | 07                                                                    |
| 2  | No. of ULBs (Municipality/ NAC) | : | 02                                                                    |
| 3  | No. of Blocks                   | : | 07(R.Udayagiri, Mohana, Nuagada, Gumma, Gosani, Kasinagar & Rayagada) |
| 4  | No. of Grama Panchayats         | : | 129                                                                   |
| 5  | No. of villages                 | : | 1612                                                                  |
|    | (a) inhabited villages          | : | 1499                                                                  |
|    | (b) uninhabited                 | : | 113                                                                   |
| 6  | No. of villages electrified     | : | 1314                                                                  |

## 2. **District at a glance**

| S.No | Particular                      | Year    | Unit    | Statistics  |
|------|---------------------------------|---------|---------|-------------|
| 1    | <b>Geographical features</b>    |         |         |             |
| (A)  | Geographical Data               |         |         |             |
|      | i) Latitude                     | 2017-18 | Degree  | 18.46 North |
|      | ii) Longitude                   | 2017-18 | Degree  | 84.00 East  |
|      | iii) Geographical Area          | 2017-18 | Sq.Kms. | 4325        |
| (B)  | Administrative Units            |         | Nos.    |             |
|      | i) Sub divisions                | 2017-18 |         | 1           |
|      | ii) Tehsils                     | 2017-18 |         | 7           |
|      | iii) Sub-Tehsil                 | 2017-18 |         | -           |
|      | iv) Patwar Circle               | 2017-18 |         | -           |
|      | v) Panchayat Samitis(CD Blocks) | 2017-18 |         | 7           |
|      | vi)Nagar nigam                  | 2017-18 |         | 1           |
|      | vii) Nagar Palika               | 2017-18 |         | 1           |
|      | viii) Gram Panchayats           | 2017-18 |         | 129         |

|           |                                                   |                |             |        |
|-----------|---------------------------------------------------|----------------|-------------|--------|
|           | xi) Revenue villages                              | 2017-18        |             | 1612   |
|           | x) Assembly Area                                  | 2017-18        |             | 2      |
| <b>2.</b> | <b>Population</b>                                 |                |             |        |
| (A)       | Sex-wise                                          |                |             |        |
|           | i) Male                                           | 2011           | 000 Nos.    | 283    |
|           | ii) Female                                        | 2011           | 000 Nos.    | 295    |
| (B)       | Rural Population                                  | 2011           | 000 Nos.    | 507    |
| <b>3.</b> | <b>Agriculture</b>                                |                |             |        |
| A.        | Land utilization                                  |                |             |        |
|           | i) Total Area                                     | 2015-16(P)     | 000 Hectare | 433    |
|           | ii) Forest cover                                  | 2015-16(P)     | "           | 52     |
|           | iii) Non Agriculture Land                         | 2015-16(P)     | "           | 16     |
|           | v) cultivable Barren land                         | 2015-16(P)     | "           | 140    |
| <b>4.</b> | <b>Forest</b>                                     |                |             |        |
|           | (i) Forest                                        | 2014-15        | 000 Ha.     | 52     |
| <b>5.</b> |                                                   |                |             |        |
| A.        | <b>Cattle</b>                                     |                |             |        |
|           | i) Cows                                           | 2012           | Nos.        | 183221 |
|           | ii) Buffaloes                                     | 2012           | Nos.        | 10487  |
| B.        | <b>Other livestock</b>                            |                |             |        |
|           | i) Goats                                          | 2012           | Nos.        | 109369 |
|           | ii) Pigs                                          | 2012           | Nos.        | 8194   |
|           | iii) Dogs & Bitches                               | 2012           | Nos.        | -      |
|           | iv) <b>Railways</b>                               |                |             |        |
|           | i) Length of rail line                            | 2016-17        | Kms         | 47     |
|           | V) <b>Roads</b>                                   | 2016-17        |             |        |
|           | (a) National Highway                              | 2016-17        | Kms         | 164.68 |
|           | (b) State Highway                                 | 2016-17        | Kms         | 112.02 |
|           | (c) Major District Road                           | 2016-17        | Kms         | 68.28  |
|           | (d) Other district Road                           | 2016-17        | Kms         | 44.97  |
|           | (e) Rural road/ Agriculture Marketing Board Roads | 2016-17        | Kms         | 629.82 |
|           | (f) GP & Forest Roads                             | 2009-10        | Kms         | 5103   |
|           | (VI) <b>Communication</b>                         |                |             |        |
|           | (a) Telephone connection*(BSNL)                   | 2014-15        | Nos.        | -      |
|           | (b) Post offices                                  | As on 27.03.17 | Nos.        | 150    |

|                                  |                         |                  |     |  |
|----------------------------------|-------------------------|------------------|-----|--|
| (c) Telephone center             | 2014-15                 | Nos.             | NA  |  |
| (d) Density of Telephone         | 2014-15                 | Nos./1000 person | NA  |  |
| (e) Density of Telephone         | 2014-15                 | No. per KM.      | NA  |  |
| (f) PCO Local*                   | 2014-15                 | Nos.             | -   |  |
| (g) PCO STD*                     | 2014-15                 | Nos.             | -   |  |
| (h) Mobile                       | 2014-15                 | No.              | NA  |  |
| <b>(VII) Public Health</b>       | 2014-15                 |                  |     |  |
| (a) Allopathic Hospital          | <b>2016-17</b>          | No.              | 1   |  |
| (b) Beds in Allopathic hospitals |                         | No.              | 273 |  |
| (c) Ayurvedic Hospital           |                         | No.              | 7   |  |
| (d) Beds in Ayurvedic hospitals  |                         | No.              | -   |  |
| (e) Unani hospitals              |                         | No.              | NA  |  |
| (f) Community health centers     |                         | No.              | 8   |  |
| (g) Primary health centers       |                         | No.              | 20  |  |
| (h) Dispensaries                 |                         |                  |     |  |
| (i) Sub Health Centers           |                         | No.              | 6   |  |
| (j) Private hospitals            |                         | No.              | -   |  |
|                                  |                         | No.              | -   |  |
| <b>(VIII) Banking commercial</b> |                         |                  |     |  |
| (a) Commercial Bank              | <b>As on 30.09.2017</b> | Nos.             | 65  |  |
| (b) Rural Bank Branches          | <b>As on 30.09.2017</b> | Nos.             | 37  |  |
| (c) Urban                        | <b>As on 30.09.2017</b> | Nos.             | 5   |  |
| (d) Semi-Urban                   | <b>As on 30.00.2017</b> | Nos.             | 23  |  |
| <b>(IX) Education</b>            | 2016-17                 |                  |     |  |
| (a) Primary school               | 2016-17                 | Nos.             | 816 |  |
| (b) Upper Primary schools        | 2016-17                 | Nos.             | 519 |  |
| (c) Secondary schools            | 2016-17                 | Nos.             | 168 |  |
| (d) Colleges                     | 2016-17                 | Nos.             | 30  |  |
| (e) Technical University         | 2016-17                 | Nos.             | -   |  |

Source: District At A Glance 2018, DE&S, Odisha

## 2.1 Existing Status of Industrial Areas in the District of Gajapati

| S. No. | Name of Ind. Area/Indl. Estate | Total Land (in Acres) | Land Allotted (In Acres) | Land available for Allotment(In Acres) | Total Units | Working Units | Units Closed | No. of Units in pipeline | Vacant   |
|--------|--------------------------------|-----------------------|--------------------------|----------------------------------------|-------------|---------------|--------------|--------------------------|----------|
| 1.     | Paralakhemundi                 | 20.520                | 13.549                   | 6.971                                  | 20          | 4             | 2            | 3                        | 1        |
|        | <b>Total</b>                   | <b>20.520</b>         | <b>12.395</b>            | <b>6.971</b>                           | <b>4</b>    | <b>4</b>      | <b>2</b>     | <b>3</b>                 | <b>1</b> |

Source:- IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENARIO OF GAJAPATI DISTRICT:

### 3.1 Industry at a Glance

| Sl. No. | Head                                                                     | Unit      | Particulars    |
|---------|--------------------------------------------------------------------------|-----------|----------------|
| 01.     | REGISTERED INDUSTRIAL UNIT                                               | NO.       | 1763           |
| 02.     | TOTAL INDUSTRIAL UNIT (GIP)                                              | NO.       | 1278           |
| 03.     | TOTAL MEDIUM & LARGE UNIT                                                | NO.       | NIL            |
| 04.     | TOTAL EMPLOYMENT IN REGISTERED SMALL SCALE INDUSTRIES                    | NO.       | 9003           |
| 05.     | TOTAL EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES                          | NO.       | NIL            |
| 06.     | NO. OF INDUSTRIAL AREA/ESTATES                                           | NO.       | 1              |
| 07.     | TOTAL INVESTMENT IN PLANT & MACHINERY OF SMALL SCALE INDUSTRIES          | IN LAKHS  | <b>6480.32</b> |
| 08.     | TOTAL INVESTMENT IN PLANT & MACHINERY IN MEDIUM & LARGE SCALE INDUSTRIES | IN CRORES | NIL            |



### 3.2 YEAR WISE TREND OF UNITS REGISTERED

|         | YEAR         | NUMBER OF REGISTERED UNITS | EMPLOYMENT  | INVESTMENT (In lakh Rs.) |
|---------|--------------|----------------------------|-------------|--------------------------|
| Till    | 1984-85      | 110                        | 850         | 115.64                   |
| During  | 1985-86      | 9                          | 47          | 5.84                     |
|         | 1986-87      | 60                         | 653         | 60.67                    |
|         | 1987-88      | 5                          | 23          | 6.32                     |
|         | 1988-89      | 6                          | 50          | 21                       |
|         | 1989-90      | 4                          | 83          | 25.22                    |
|         | 1990-91      | 2                          | 15          | 1.5                      |
|         | 1991-92      | 3                          | 22          | 3.85                     |
|         | 1992-93      | 1                          | 8           | 6.78                     |
|         | 1993-94      | 1                          | 3           | 0.26                     |
|         | 1994-95      | 5                          | 45          | 5.45                     |
|         | 1995-96      | 28                         | 102         | 16.32                    |
|         | 1996-97      | 19                         | 80          | 10.92                    |
|         | 1997-98      | 25                         | 374         | 188.19                   |
|         | 1998-99      | 5                          | 76          | 11.63                    |
|         | 1999-2000    | 24                         | 300         | 23                       |
|         | 2000-01      | 35                         | 328         | 41.23                    |
|         | 2001-02      | 21                         | 208         | 40.02                    |
|         | 2002-03      | 47                         | 233         | 60.92                    |
|         | 2003-04      | 44                         | 385         | 34.04                    |
|         | 2004-05      | 41                         | 302         | 54.27                    |
|         | 2005-06      | 14                         | 89          | 14.63                    |
|         | 2006-07      | 9                          | 388         | 16.12                    |
|         | 2007-08      | 9                          | 347         | 15.81                    |
|         | 2008-09      | 6                          | 131         | 116.74                   |
|         | 2009-10      | 11                         | 254         | 61.51                    |
|         | 2010-11      | 11                         | 395         | 47.20                    |
|         | 2011-12      | 32                         | 285         | 265.67                   |
| 2012-13 | 17           | 211                        | 145.66      |                          |
| 2013-14 | 80           | 224                        | 215.0       |                          |
| 2014-15 | 291          | 803                        | 1588.17     |                          |
| 2015-16 | 379          | 1022                       | 814.67      |                          |
| 2016-17 | 525          | 1517                       | 2561.71     |                          |
|         | <b>Total</b> | <b>1763</b>                | <b>9003</b> | <b>6480.32</b>           |

Source: Directorate of Industries, Government of Odisha, Cuttack & District At a Glance, DE&S, Odisha

**3.2.1 NO. OF MSME UNITS REGISTERED UNDER UDYOG AADHAAR MEMORANDUM(UAM) AS ON 30.01.2018 IN THE DISTRICT:**

| TOTAL | MICRO | SMALL | MEDIUM |
|-------|-------|-------|--------|
| 369   | 334   | 35    | 0      |

Source: [http://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport\\_R3.aspx](http://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport_R3.aspx)

**3.3 DETAILS OF EXISTING MICRO & SMALL AND ARTISANS ENTERPRISES IN THE DISTRICT**

| Category of Product wise No. of MSME set up with Investment & Employment in the DIC:GAJAPATI by end of 2017 |                           |                        |                          |                  |
|-------------------------------------------------------------------------------------------------------------|---------------------------|------------------------|--------------------------|------------------|
| Sl. No.                                                                                                     | Category Name             | No. of MSME unit setup | Investment (Rs. in Lakh) | Employment (No.) |
| 01.                                                                                                         | FOOD AND ALLIED           | 334                    | 2655.45                  | 3996             |
| 02.                                                                                                         | CHEMICAL & ALLIED         | 10                     | 32.72                    | 55               |
| 03.                                                                                                         | ELECTRICAL & ELECTRONICS  | 2                      | 0.97                     | 5                |
| 04.                                                                                                         | ENGINEERING & METAL BASED | 72                     | 235.31                   | 272              |
| 05.                                                                                                         | FOREST & WOOD BASED       | 12                     | 23.25                    | 70               |
| 06.                                                                                                         | GLASS & CERAMICS          | 29                     | 704.9                    | 467              |
| 07.                                                                                                         | LIVESTOCK & LEATHER       | 2                      | 4.9                      | 6                |
| 08.                                                                                                         | PAPER & PAPER PRODUCT     | 12                     | 53.08                    | 46               |
| 09.                                                                                                         | RUBBER & PLASTICS         | 5                      | 6.97                     | 132              |
| 10.                                                                                                         | TEXTILES                  | 25                     | 53.32                    | 96               |
| 11.                                                                                                         | MISC. MANUFACTURING       | 4                      | 310.95                   | 21               |
| 12.                                                                                                         | REPAIRING & SERVICING     | 771                    | 2284.13                  | 1931             |
| <b>Total</b>                                                                                                |                           | <b>1278</b>            | <b>6365.95</b>           | <b>7097</b>      |

Source: Directorate of Industries, Government of Odisha, Cuttack

### **3.4 Large Scale Industries / Public Sector undertakings**

List of the units in Gajapati & Near By Area - NIL

### **3.5 Major Exportable Item**

None

### **3.6 Growth Trend**

There is a positive growth trend of industries in the district which is mainly confined to the cashew processing units existing in ample numbers in the district. From 2014-15 onwards there is a significant increase in the number of units registered, investment incurred and employment generated in MSME sector. It reflects that more number of units have gone into production.

### **3.7 Vendorisation / Ancillarisation of the Industry**

Since there are no large and medium scale industries in the district, hence there is no scope for vendorisation / ancillarisation of the industries.

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in Gajapati & Near By Area - NIL**

#### **3.8.2 Major Exportable Item**

None

### **3.9 Service Enterprises**

The following service enterprises are existing in the district viz;

1. Laundry & Dry Cleaning
2. STD/ISD Telephone Booth
3. Motels
4. DTP Centre
5. Dhabas
6. Cycle Repairing
7. Photo Binding
8. Beauty Parlour
9. Watch Repairing

### **3.9.2 Potentials areas for service industry:**

1. General Engineering Workshop
2. Repairing of Three Wheelers and Two Wheelers
3. General Fabrication
4. TV Repairing Centres
5. Cyber Café
6. Repairing of Electrical & Electronics Appliances

### **3.10 Potential for new MSMEs:**

1. Sauce, Jam, Squash & Noodles
2. Cattle Feed
3. Granite Polishing
4. Cashewnut Processing
5. Dal Processing
6. Flex Printing
7. General Fabrication
8. Voltage Stabilizer/UPS
9. Leaf, Cups & Plates(Mechanized)
10. Bamboo Products
11. Rubberized Coir Mattresses
12. Rice Sheller
13. Horn works.

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1.1 Manufacturing Sector**

- (1) Cashew Cluster, Paralakhemundi
- (2) Cane craft, Koinpur
- (3) Gajapati, (Luburisingh Palmgur) Neera collection and concentration crystallization to Date Palm Gur.
- (4) Pottery
- (5) Bamboo Craft, Tabarsingh

### **4.1.2 Service Sector**

Nil

## 4.2 Details of Identified cluster

4.2.1 Name of the cluster : M/s. Pottery Co-operative Society,  
Gajapati, Paralakhemundi

|    |                                                |                                                                                                                                                                                          |
|----|------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Principal Products Manufactured in the Cluster | Pottery Items                                                                                                                                                                            |
| 2  | Name of the SPV                                | M/s. Pottery Co-operative Society, Gajapati, Paralakhemundi                                                                                                                              |
| 3  | No. of functional units in the clusters        | 40                                                                                                                                                                                       |
| 4  | Turnover of the Clusters                       | Rs. 0.30 Lakhs to Rs. 0.50 Lakhs                                                                                                                                                         |
| 5  | Value of Exports from the Clusters             | No Exports                                                                                                                                                                               |
| 6  | Employment in Cluster                          | 400                                                                                                                                                                                      |
| 7  | Average investment in plant & Machinery        | Rs. 0.20 Lakhs to Rs. 0.30 Lakhs                                                                                                                                                         |
| 8  | Major Issues / requirement                     | Skilled manpower, technology                                                                                                                                                             |
| 9  | Presence of capable institutions               | NABARD, DC(Handicrafts), Nationalized Banks & DIC, Gajapati                                                                                                                              |
| 10 | Thrust Areas                                   | Product Diversification & Design Improvement                                                                                                                                             |
| 11 | Problems & constraints                         | Low Margin & Uneconomic Operations, lack of institutional support, logistics problems, absence of marketing linkages, lack of appropriate technology, lack of skill for sculpture making |

**5. General issues raised by industry association during the course of meeting**

**Problems of Existing MSMEs in the district :**

- (i) Lack of timely credit flow to MSMEs.
- (ii) Lack of Skilled Manpower.
- (iii) Marketing Bottleneck, transportation & power.
- (iv) Obsolete technology.

**6. Prospects of training programmes during 2017-18\***

| S.No. | Name of the programme | Subject         | No of proposed programme to be conducted |
|-------|-----------------------|-----------------|------------------------------------------|
| 1     | ESDP                  | Food Processing | 1                                        |
| 2     | MDP                   | -               | -                                        |
| 3     | BSDP                  | -               | -                                        |
| 4     | EDP                   | -               | 2                                        |
| 5     | IMC                   | -               | 5                                        |

\* Subject to availability of sanction from O/o DC(MSME), New Delhi.

## **7. Action plan for MSME Schemes during 2017-18**

| S. No. | Name of the Scheme        | Proposed activity on the scheme                                                                                 |
|--------|---------------------------|-----------------------------------------------------------------------------------------------------------------|
| 1      | MSE-CDP                   | There is scope for undertaking cluster activities on Cashew processing in the district.                         |
| 2      | MATU                      |                                                                                                                 |
| i      | International Trade Fair  | One unit will be motivated to apply under the scheme                                                            |
| ii     | Domestic Trade Fair       | Two units will be motivated to apply under the scheme                                                           |
| iii    | VDP                       | -                                                                                                               |
| 3      | CLCSS                     | -                                                                                                               |
| 4      | CGTMSE                    | One unit will be motivated to apply under the scheme                                                            |
| 5      | International cooperation | -                                                                                                               |
| 6      | National Awards           | One unit will be motivated to apply under the scheme                                                            |
| 7      | <b>NMCP schemes</b>       |                                                                                                                 |
| i      | Lean Manufacturing        | -                                                                                                               |
| ii     | Design Clinic             | -                                                                                                               |
| iii    | ZED                       | -                                                                                                               |
| iv     | Digital MSME              | One unit will be motivated to apply                                                                             |
| v      | IPR                       | -                                                                                                               |
| vi     | Incubator                 | One Technical Institute from the district will be motivated to apply under the scheme for recognition as HI/BI. |

'-' denotes Nil.

## 8. STEPS TO SET UP MSMEs:

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| Sl. No. | Type of assistance                                                                                                                 | Name, address and website of agencies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|---------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.      | Udyog Aadhaar Memorandum(UAM)                                                                                                      | <ul style="list-style-type: none"> <li>• Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack,</li> <li>• General Manager, DIC, Gajapati.</li> <li>• MSME-DI, Govt. of India, Cuttack<br/><a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2.      | Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports | <ul style="list-style-type: none"> <li>• MSME Development Institute, Vikash Sadan, College Square, Cuttack<br/><a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 3.      | Land and Industrial shed                                                                                                           | <ul style="list-style-type: none"> <li>• MD, IDCO, IPICOL House, Janpath, Bhubaneswar<br/><a href="http://www.idco.in">www.idco.in</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 4.      | Financial assistance                                                                                                               | <ul style="list-style-type: none"> <li>• MD, OSFC, OMP Square, Cuttack,<br/><a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>• MD, IPICOL, Janpath, Bhubaneswar,<br/><a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>• Director, KVIC, 6, Budha Nagar, Bhubaneswar,<br/><a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>• Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>• General Manager, NABARD, Nayapalli, Bhubaneswar,<br/><a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>• General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>• Nationalized Banks</li> </ul> |
| 5.      | For raw materials under Govt. supply                                                                                               | <ul style="list-style-type: none"> <li>• M.D., OSIC, Khapuria Industrial Estate, Cuttack,<br/><a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 6.      | Plant and machinery under hire/purchase basis                                                                                      | <ul style="list-style-type: none"> <li>• Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>• Sr. Branch Manager, NSIC, Link Road, Cuttack,<br/><a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |



|     |                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-----|-----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7.  | Power/Electricity           | <ul style="list-style-type: none"> <li>• Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>• Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 8.  | Technical Know-how          | <ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 9.  | Quality & standard          | <ul style="list-style-type: none"> <li>• Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>• Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 10. | Marketing/Export assistance | <ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>• Export Credit Guarantee Corporation of India Ltd., 611, 3<sup>rd</sup> Floor, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></li> <li>• Director, EPM, N4, Block-N4, IRC Village, Bhubaneswar-751015, <a href="http://www.depmodisha.nic.in">www.depmodisha.nic.in</a></li> <li>• Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 11. | Other Promotional Agencies  | <ul style="list-style-type: none"> <li>• MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>• Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>• Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>• Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>• Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>• Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>• Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>• Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul> |